

Caring for Carcinoid Foundation

E-Update: Number 4, 2005

Special update!

The Caring for Carcinoid Foundation is excited to announce a **\$10 million "Cure Carcinoid Now" campaign.**

Our goal is to raise \$10 million over five years. Every dollar raised will support leading scientists to unlock the genetic causes of carcinoid and develop targeted, curative therapies. The Caring for Carcinoid Foundation's mission is to discover a cure for carcinoid. This \$10 million campaign will mark a significant step toward accomplishing our mission.

The "Cure Carcinoid Now" campaign was launched by our [Board of Directors](#) on December 3. Our Directors are impassioned and committed to discovering a cure for carcinoid. However, it will require a team effort by the entire carcinoid community to discover a cure. We need your support!

Our first milestone in the "Cure Carcinoid Now" campaign is to raise \$1 million in 2006. The 2006 plan has three parts:

1. \$1 million fundraising target

Our 2006 fundraising target is **\$1 million**. Reaching this \$1 million target will make it possible to award new research grants, as described below.

To kickoff this fundraising, the Caring for Carcinoid Foundation is offering a **\$100,000 challenge grant** through January. During this time, all donations to the Caring for Carcinoid Foundation will be matched dollar-for-dollar. Your donation is doubled by [donating now](#).

The Caring for Carcinoid Foundation will honor four tiers of donors:

- Sunflower Seeds - \$100 to \$1,000
- Sunflower Circle - Greater than \$1,000
- Sunflower Leadership - Greater than \$25,000
- Naming opportunities - Greater than \$100,000

Naming opportunities will include the following:

- Carcinoid Research Round Table - an annual meeting of our funded scientists to discuss their latest research findings and identify the fastest path to discovering a cure
- Research Grants - research grants may be named in the donor's area of scientific interest, such as carcinoid cell biology
- Challenge Grants - donors may name a challenge grant to match other donations dollar-for-dollar
- And other naming opportunities to be announced

As a reminder of our donation policies:

- 100% of all donations directly support carcinoid research (foundation expenses are covered separately)
- Caring for Carcinoid Foundation is a 501(c)(3) nonprofit, so all donations are tax-deductible
- All forms of donations are welcome--online donations, checks, matching gifts, securities, and planned and deferred gifts (see [How to Donate](#) for details)

[Donate now](#) and help us reach the \$1 million target!

2. New research grants

Our funded scientists have already made remarkable progress toward unlocking the genetic causes of carcinoid and developing targeted, curative therapies. We look forward to announcing their progress in an upcoming E-Update.

In 2006, we will build on their exciting progress by awarding new research grants. These research grants will follow our [3-Step Research Road Map](#) and focus on the following areas of carcinoid research:

- Genomic and proteomic research
- Cellular pathway research
- Screening of novel, targeted drugs

The Caring for Carcinoid Foundation will circulate a Request for Proposal (RFP) in January. This RFP will be distributed to leading scientists at the top hospitals, research institutes, and universities in the US and Europe. We will collect all the grant applications and conduct a rigorous evaluation based on NIH peer review guidelines. The [NIH Center for Scientific Review](#) defines these guidelines based on the following mission:

"Since 1946, our mission has remained clear and timely: to see that NIH grant applications receive fair, independent, expert, and timely reviews -- free from inappropriate influences -- so NIH can fund the most promising research."

The Caring for Carcinoid Foundation shares these values of fairness, independence, expertise, and timeliness. We will create a Peer Review Committee (PRC) to evaluate all the grant applications based on their research merit and their promise of leading us to a carcinoid cure. The PRC will comprise all current members of our [Board of Scientific Advisors](#), as well as new members of our Board of Scientific Advisors to be announced soon and additional outside scientific experts, as needed. To avoid conflict of interest, grant applicants cannot serve on the PRC. To learn more about NIH peer review guidelines, including an educational video and sample documents, see [Inside the NIH Grant Review Process](#).

3. Progress reports

The Caring for Carcinoid Foundation will track and report the progress of our "Cure Carcinoid Now" campaign. We believe in communicating openly and frequently with our donors. Therefore, we will soon launch a new page on our website devoted to the "Cure Carcinoid Now" campaign. This new page will feature a lot of exciting content including:

- How much money we have raised
- List of donors by tier
- How to get involved in supporting the Caring for Carcinoid Foundation

Regarding the last point on involvement, the Caring for Carcinoid Foundation has entered a cycling team in the 2006 Pan-Mass Challenge, which is one of the nation's largest charity events. To date, the Pan-Mass Challenge has raised over \$145 million for life-saving cancer research, including \$23 million last year. We will post details on how you can get involved in supporting this fundraising effort.

We will announce this new website page in the next E-Update. Stay tuned!

Unite to fight carcinoid!

To discover a cure for carcinoid, it will take a team effort by the entire carcinoid community. We have an extraordinarily promising opportunity to discover a cure for carcinoid. Our funded scientists are already making tremendous progress toward unlocking the genetic causes of carcinoid and developing targeted, curative therapies. We need to expand and accelerate this research effort by awarding new research grants in 2006.

[Donate now!](#)

[Caring for Carcinoid Foundation](#)